**Jeff Conklin**

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**Web Developer/Project Manager**

Creative/Detail Oriented/Results Driven

**Summary**

Versatile Senior Front-End Web Developer and Project Manager with proven experience delivering customer-focused solutions within budget, schedule, and scope. Demonstrated history managing complex projects for various types of organizations with diverse assignments including project management, front-end website and application development, COTS integration, system migrations, data management and customer support. Strong verbal and written communication skills. Ability to motivate and lead teams of diverse technical professionals.

**Related Skillsets**

* **Languages:** HTML, CSS/LESS/SASS, JavaScript, TypeScript, PERL, PHP
* **Tools and Libraries:** jQuery, Bootstrap, Angular X, SMARTY, Template Toolkit, Gulp, Grunt, GIT, NPM, CVS, WordPress, Google Analytics, API, Yahoo WM tools, Google AdWords, XAMPP/LAMPP/Apache HTTP Server
* **Software Development:** Project Management, Agile, SDLC, SaaS, COTS, Client Support, Test Cases, Procedure Writing
* **Software:** JIRA, MS Office, Libre Office (Calc and Writer), Adobe Photoshop CS(x), Adobe Acrobat, ACDSee, Microsoft Visual Studio, NATS CRM, SQL Developer, Komodo, PuTTY, GIMP, VSCode, Eclipse, Quanta, FrontPage, Dreamweaver, Slack, Zoom
* **Operating Systems:** Linux (Ubuntu, Ubuntu Server, CentOS), Windows
* **Relational Databases (RDBMS):** MySQL, Oracle SQL
* **Marketing:** Emails and Social Media Ad Campaigns

**Professional Work Experience**

**Too Much Media, Piscataway, NJ                                                                                 October 2010 – Present**

**Senior Front-End Developer/Project Manager**

* Oversee all the front-end design/UX of projects that implement a stable, scalable, and highly configurable web-based affiliate program software. Projects include implementing new features within our software, converting old versions of our software into a new and modern design, and improving existing features within NATS.
* Utilize JIRA, Google Doc, Google Sheets, and an internal CRM to document all changes/features associated with UX and the overall design.
* Utilize the Agile Methodology to establish and manage project schedules and plans such as communications, risk management, testing, and implementation.
* Foster collaborative communication amongst all project stakeholders, resulting in successful project execution and systems implementation.
* Consult with clients from initiation through implementation on specific development needs to include generating work orders, status updates, installation, testing, and post release support.
* Manage a team composed of subject matter experts (SMEs) and offshore resources including but not limited to confirming requirements (functional, data, security), and defining interfaces.
  + Collaborate with Too Much Media’s Senior Back-End PHP Developers to define the required API functionality used within the Angular Front-End.
  + Delegate work to offshore front-end developers. Provide demos with all functionalities and technical write ups to assist them with the API’s created by the back-end developers.
* Write all test cases and procedures for self-performed projects and those implemented by other technicians. Additional testing is conducted during the testing phase of the release cycle.
* Utilize multiple templating languages such as SMARTY2/3 (PHP) to implement client designs into Too Much Media’s software, NATS Affiliate Tracking Software.
* Assist the customer support team and/or work directly with clients on new feature requests or resolving UI related issues.
* Assist Too Much Media’s Sales Team with writing, proofreading, creating graphics, and posting messages for email marketing campaigns and social media posts.
* **Projects**
  + **NATS5 Implementation:** Played a vital role in the successful conversion from an older design/UI (NATS4) to the new NATS5 interface. Implemented new technologies (*SMARTY to Angular/APIs*), consisting of over 600 features and pages.
  + **Offerit Development/Implementation:** Tasked by the owners of Too Much Media to enhance the UX of Offerit, a second affiliate tracking solution. Created, developed, and implemented the entire design (*SMARTY to SMARTY*).
  + **CMS Design/Development:** Designed and developed NATS5’s interface and the “Member and Tour” design for the CMS’s public facing side.
  + **Reporting Tool Design/Development:** Developed a new report design/UX which allowed full customization of data and reports with the option to send automated/scheduled emails to stakeholders.
* **Technologies Used:** HTML, HTML5, Responsive Design, CSS, JavaScript, Typescript, jQuery, Bootstrap, Angular, PHP, MySQL, API (REST/SOAP), CRM, CMS, JIRA, Gulp, Grunt, LESS, SASS, NPM, GIT, GITFlow, CVS, WordPress, Drupal

**Prior Employment**

* **LexisNexis,** Application Developer, Web Administrator/Developer, **2006 – 2010**
  + Developed and maintained customer facing order entry systems, multiple company websites, back-end PERL Scripts used to process orders, send customer newsletters, and perform automated operations.
* **Asbury Park Press/Gannett/InJersey,** Web Designer, Web Application Administrator/Developer, DBA/Developer, **2004 – 2006**
  + Developed and maintained database driven applications written in PERL, HTML development for the Asbury Park Press (and affiliated papers), and maintained online solutions for advertising, classifieds, and the APP newsroom.
* **Siemens,** Web Administrator/Developer, **2000 – 2003**
  + Maintained and developed content throughout multiple departments.
* **Adept Consulting - Peterson’s**, Web Developer/QA Tester, **1999 – 2000**
  + Part of Peterson's Web Development and Quality Assurance team. Worked on front end design of order entry forms and tested online applications.
* **Independent Contractor/Freelance:**
  + JORBA.org, Joomla Developer and Social Media Coordinator, **2010 – 2018**
  + Casino Pier/Breakwater Beach, OsCommerce Developer, **2007 – 2010**
  + SchoolCafeterias.com, Back-end Developer, **2007 – 2010**
  + Casino Pier/Breakwater Beach, Marketing Photographer, **2007 – 2009**
  + Jenkinsons Boardwalk, Marketing Photographer, **2007 – 2009**
  + MyBwb.com, Designer and Back-End Developer, **2005 – 2009**
  + Severance (band), Website Designer, **2006 – 2008**
  + Language Crossing, Designer and Back-End Developer, **2004**
  + Carbon 14 (band), Website Designer, **2002 – 2004**

**Education & Certifications**

* Saxotech/Publicus Content Management Tool Training, Gannett, Detroit, MI – **October 2005**
* CGI Scripting with Perl Programming Workshop, O’Reilly, Alpharetta, GA – **January 2001**
* Computer Programming Certification, The Cittone Institute, Mount Laurel, NJ – **August 1999**
* Diploma, Howell High School, Farmingdale, NJ – **June 1998**

**Extracurricular Activities/Volunteer Work**

* **Jersey Off Road Bicycling Association (JORBA)**, Volunteer – **Present**
  + Assist in-person and provide assistance through in person volunteer work and web design.
* **Kiwanis Club**, Volunteer – **Present**
* **GetOutsideNJ.com** (<https://www.getoutsidenj.com/>), Owner – **Present**
* Established a website and created a CMS that catalogs parks, businesses, and other outdoor activities in New Jersey. Allows users to conduct very specific searches based on their interests and the site will populate information that is helpful with planning your trip.
* **ExploringNJ** ([www.exploringnj.com](http://www.exploringnj.com)), Owner – **Present**
  + The content within GetOutsideNJ spans more than what was initially intended therefore, so we have started a few new sites all under the name “ExploringNJ”.  The exploring NJ “networks” will consist of about 15 sites, all focused on specific niches around NJ such as, camping, disc golf, and amusement parks.